Express Mail Label No. EL919948459US

APPLICATION DATA SHEET UNDER 37 CFR §1.76

(1) Inventor Information

Inventor One Given Name::

Michael J.

Family Name::

Fell

Postal Address Line One::

541 Ramblewood Drive

City::

Bryn Mawr

State or Province::

PA

Postal or ZIP Code::

19010

Citizenship Country::

USA

(2) Correspondence Information

Customer No.::

3624

Name Line One::

Ruy M. Garcia-Zamor

Name Line Two::

Volpe and Koenig, P.C.

Telephone No.::

215-568-6400

(3) Application Information

Title Line One::

METHOD AND DEVICE FOR

Title Line Two::

MERCHANDISING A PRODUCT

Total Drawing Sheets::

6

Drawing Type::

Formal

Application Type::

Utility

Docket No.::

MMD-PT004.1

(4) Representative Information

Representative Customer No.::

3624

(5) Domestic Priority Information

This application is a::

Continuation-In-Part of

Application::

09/459,758

Filing Date::

December 13, 1999